



PROJECT COMMUNIQUE

EXTERNAL STEERING COMMITTEE MEETING 15
APRIL 2021



PROJECT PHOENIX

ESTABLISHING SEED SUPPLY FOR AUSTRALIAN BUSHFIRE RECOVERY AND LANDSCAPE RESILIENCE

COMMUNIQUE

Title:	Project Phoenix ESC Meeting #12
Date:	Thursday 15 April 2021

Ten-Year Strategy

Progress Update

The Online Design Workshops for Developing the Ten-year Native Seed and Landscape Restoration Strategy will commence in April. Feedback from the April ESC meeting initiated a consolidation of workshops from 14 to 10 in the initial phase. This provides the opportunity to create a second round of workshops in May as awareness of the project overall increases. The later workshops can also be more flexibly timed, for example by planning evening sessions to allow practitioners to complete work obligations in office hours and still contribute their thoughts to the Strategy.

ESC members have undertaken to increase awareness of the workshops through direct email invites to their networks. Personal recommendations and invites within professional networks are regarded as a highly effective and motivating method to increase engagement.

Strategic Communications

Communications Strategy

Contentgroup have now delivered the Project Phoenix Communications and Engagement Plan. Development of the communications strategy and implementation plans will be further enhanced by the consultant's attending the Workshops and interacting with key stakeholders and sector practitioners. Contentgroup will also be assisting ACIL Allen with the content creation and production of the Workshops.

Project Management Report

As of April, the Project Manager was pleased to report that all 30 Project Activities have now been contracted (Allocated) to high quality providers. 25 organisations have been engaged to deliver Project Phoenix Activities include State Government agencies, Not-for-profits, Consultancy firms and small businesses. Completed Activities now number 12 with all remaining Activities Commenced with the exception of 2 which will be underway by the end of April 2021.

The combined Activities Commenced and Completed now represents 93% of the total project Activities. We remain determined to deliver the project to the original timeline and are supporting Activity Teams to ensure that Activities are delivered on time and at the highest quality. This goal still remains a significant challenge with the end date being only 10 weeks away.

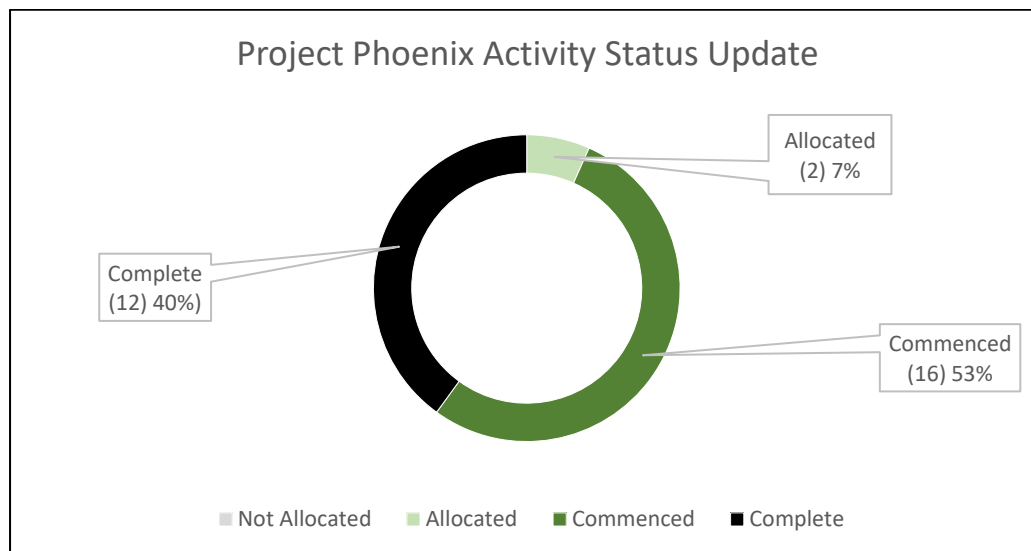


Figure 1. Project Activity Status at 15/4/2021

STEERING COMMITTEE MEMBER ORGANISATIONS



**THIS PROJECT IS FUNDED BY THE
AUSTRALIAN GOVERNMENT**

