

NOVEMBER 2020

Project Phoenix: Communique

Project Phoenix ESC Meeting 7

The External Steering Committee (ESC) of Project Phoenix met on Thursday 19 November to consider progress with priority activities.

Economic Market Analysis Finding Framework

The Committee were presented with a draft paper that identified the economic factors affecting the functioning of the native seed sector and proposed a roadmap to lift its productive capacity and long term investability for the future. Following an in-depth discussion, feedback was provided on the drafted paper with all agreeing that it is an important input for shaping and informing the Strategy and is fundamental to the native seed industry.

Project Manager Report

The Project Manager, Samantha Craigie, reported on how the priority for the project team has been the drafting of the remaining Scope documents and providing them for endorsement to the ESC. The Project Manager thanked the ESC members for their work and contributions in what has been a demanding timeframe. All Activities have now been scoped and endorsed. The project team will be working with the department to position the implementation over the remaining term of Project Phoenix.

Activities have commenced under Priorities 1 Fire impacts, 2 Sector Capacity, 3 Strategy development and 6 Training and engagement. This month will see the commencement of Priority 5 Threatened species management. Activities will be running concurrently and will continue to be completed over the remaining months.

The project Activities will be a vital input to the 10-year strategy, strengthening the evidence-base that underpins the synthesis of findings and development of recommendations. The Activities will also provide sector participants the opportunity to increase their awareness of the diverse elements of the Native Seed Industry and to improve expertise.

Importantly, a brief has been developed for procuring independent consultancy services to support development of the 10-year native seed strategy. The timeframes continue to be challenging. The project team is working with the Department, the ESC & the Activity Team Leads to review the forward works programmes to ensure continued success in the new year.



Eucalypt regrowth - image credit: CSIRO

How the sector can get involved

Project Phoenix will provide responses to the 2019/2020 bushfires as well as actions and solutions to long term Seed Sector issues at scale. An improved native seed industry is central to strategic & practical responses to undertake large scale and continued bushfire restoration and achieve conservation outcomes valued by communities.

It is important that we collaborate and engage widely to develop solutions to the current and future issues affecting our industry.

If you would like to be involved, provide input or get regular updates on project progress, refer to your organisation's representative committee member & register to become part of the Project Phoenix network: www.greeningaustralia.org.au/project-phoenix-seed-network

General enquiries: projectphoenix@greeningaustralia.org.au

PROJECT PARTNERS

