

JUNE 2020

# Project Phoenix Communique



Project Phoenix Lead: Samantha Craigie

# Project Phoenix

## Native seed for bushfire recovery

As part of the national response to the 2019-20 Black Summer bushfires, Greening Australia has received initial funding from the Federal Government to secure native seed and plant supply for landscape restoration, recovery and resilience in bushfire-affected areas and other vulnerable landscapes. With the understanding that the seed sector needs to position for future disruption, the establishment of an external project Steering Committee representing key sector participants and industry experts will provide guidance to the 16-month program led by Greening Australia's Samantha Craigie.

A Through the monthly meetings of the steering committee, Project Phoenix will be providing immediate response actions to the bushfire crisis, but also take a longer term position to develop sector capacity through a 10 year seed and restoration strategy. This strategy aims to position the sector to be a robust, capable and mobilised responder to future disruption, but also future green economies, regional development and sustainable employment pathways with both conservation and restoration at the forefront of future thinking.



Samantha Craigie



## Activity to date

With any short-term program of national reach significant effort has been expended to date on the scoping, design and resourcing of the program which features 8 contracted priorities including 37 key activities.

To date, the Steering Committee has had a priority to review, refine and approve the project activities. Next steps will require the establishment of separate working groups including the project implementation teams to scope and co-design activity delivery and then carry out project actions, many of which will be undertaken during the 2020 calendar year.

While the majority of actions have been reviewed and agreed, work over June and early July will finalise these activities to consensus.

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## Steps pending

With busy schedules and projects of their own, the work behind the scenes of the Steering Committee members cannot be understated. Over the course of June and July the group will be working to:

- Finalise key actions
- Break out into working groups specific and appropriate to project activities
- Through the Steering Committee, report progress, roadblocks and opportunities for improvement and involvement from other parties
- Complete activities as effectively as possible to enable future activities to be delivered
- Communicate broadly on behalf of the project and the sector to solicit engagement and input into this important work

## How the sector can get involved

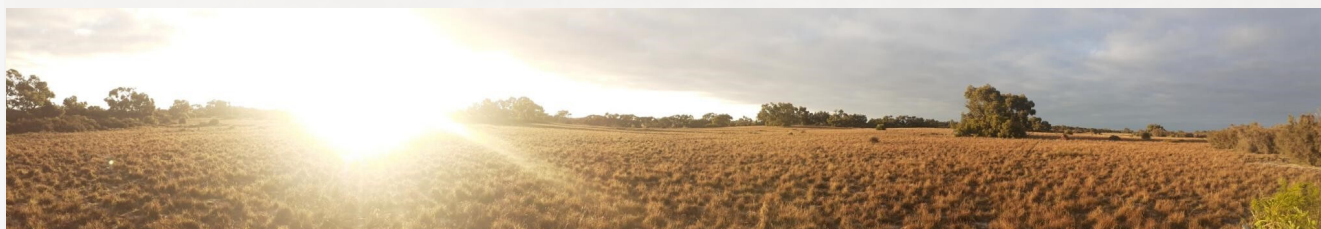
Project Phoenix is looking to provide both immediate response actions and solutions to long term issues at scale; from that perspective it is important we engage and receive input from as many interested parties as possible.

What can you expect by joining the Project Phoenix seed network:

- Business opportunities through the mapping of seed practitioners across the country on the upcoming relaunched Florabank website, so that organisations looking for services can locate a provider.
- Identifying seed training requirements and opportunities to deliver sector training
- Contribute to the development of solutions to the current issues affecting the seed industry.

If you would like to be involved, provide input or get regular updates on project progress, refer to your organisation's representative committee member or register to become part of the Project Phoenix network:

[www.greeningaustralia.org.au/project-phoenix-seed-network](http://www.greeningaustralia.org.au/project-phoenix-seed-network)



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# Project Phoenix steering committee

Role	Member organisation	Representative
Chairperson	Greening Australia	Paul Della Libera
Deputy Chairperson	Council Heads Australia Botanic Gardens	Judy West
Project Lead	Greening Australia	Samantha Craigie
Subject Matter Expert	CSIRO	Linda Broadhurst
Subject Matter Expert	Australian Seedbank Partnership	Damien Wrigley
Subject Matter Expert	Australian Network Plant Conservation	Martin Driver
Subject Matter Expert	Australian Tree Seed Centre	David Bush
Subject Matter Expert	Indigenous Land and Sea Corporation	Kylie Penehoe
Subject Matter Expert	RIAWA	Markus Mikli
Subject Matter Expert	Greenlife Industry Australia	Peter Vaughan
Subject Matter Expert	Society Ecological Restoration Australia	Tein McDonald
Subject Matter Expert	Australian Land Conservation Alliance	Nerida Bradley