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# Year in review

Greening CAustrali



Greening Australia acknowledges the Traditional Custodians of the places where we live and work and honours the deep cultural, social, environmental, spiritual and economic connection they share with their lands and waters.

Cover image: Long-serving staff member Samantha Craigie began her 2020 as a frontline responder, fighting the Black Summer bushfires as a NSW Rural Fire Service volunteer, and is now leading Project Phoenix, Greening Australia's contribution to the national recovery response. This project is bringing together key experts to collect and mobilise seed to restore bushfire-affected areas, and to develop a national strategy to ensure the restoration sector has enough native seed to respond to events like these well into the future. Photo credit Nick Wood.

Inside cover image: Nigel Eades, a Nowanup Ranger, during planting near Cranbrook in the Wagyl Kaip and Southem Noongar region of Western Australia's South-West. The Nowanup Rangers and Badgebup Rangers worked with Greening Australia to plant hundreds of thousands of seedlings between the Porongurup and Stirling Ranges National Parks this year. The rangers planted seedlings across 1,800 hectares we direct-seeded as part of our partnership with Woodside. Photo credit JC FilmBox.

## **OUR VISION**

Healthy and productive landscapes where people and nature thrive

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## **OUR MISSION**

To conserve and restore landscapes at scale through collaborative, science-based and innovative conservation programs

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## **MESSAGE FROM THE CEO AND CHAIR**

### 2020 will cause ripple effects for us all for years to come.

Amidst the devastating Black Summer bushfires, the state of the global climate and the COVID-19 pandemic, the team at Greening Australia has drawn on a deep resolve to be an exemplar of hope, vision and inspiration. At times the odds seemed insurmountable and the barriers higher than ever, but - with the backing of our partners, supporters, volunteers and other stakeholders - we were able to deliver one of our largest years ever in the field. In some ways, global events served to reinforce our vision of "healthy and productive landscapes where people and nature thrive".

We've always known that major landscape-scale restoration is a long game. Very early in 2020, at the start of the UN-declared Decade of Ecosystem Restoration, we made time and space within Greening Australia to think about our medium and long-term future. Our 2030 goals highlight the contribution we wish to make to the global restoration challenge. This year, after carefully building up a war chest over many years, we started to put increased resource and effort into unlocking the barriers to scale.

We know enough about 'what' we need to do and are challenging ourselves on 'how'. How do we plant faster, better, with the benefit of technology, innovation and data? How do we sequester carbon in landscapes in a more economical way? How do we connect capital and funding more efficiently to projects that have undergone pre-feasibility and detailed planning? How do we attract the best people to Greening Australia? How can Greening Australia help conservation, restoration, corporate, technology and other sectors connect effectively with communities and culture in ways that benefit them all?

During some of the greatest uncertainties of the COVID-19 situation in Australia, we launched 'Project Vision 2030' (PV2030). PV2030 builds on the foundational work that Greening Australia has undertaken in the previous decade to rebuild our governance, organisational structure, strategy, vision, mission, values, funding model and brand. PV2030 seeks to answer all our 'how' questions on the pathway to scale and greater levels of impact.

We see ourselves as an environmental enterprise that exists to solve bold and complex problems to deliver our people and nature objectives and solid financial returns that we reinvest back into our vision and mission. PV2030 demands a growth mindset and a learning culture - something we've seen in spades from our people, partners, supporters, volunteers and stakeholders throughout a challenging year.

We thank everyone for their support, trust and confidence in Greening Australia.





**Brendan Foran** CEO

**James Atkins** 

### **Our Board of Directors**

Chair James Atkins **Board Members** Arianne Rose Charl Pienaar Gordon Davis John Hope Julie Green Dr Robert Smith

Board Secretary Georgina Myburgh

**Our Leadership Team** 

Chief Executive Officer Brendan Foran

Chief Financial Officer Stephen Unerkov

Chief Operating Officer David Timmel (outgoing), Ian Rollins (incoming)

Director – Marketing, Communications and Greening Australia Foundation Kate Smith

Director – People, Culture and Safety Renay Gamble

Program Director – Great Southern Landscapes Ian Rollins

Program Director - Reef Aid I vnise Wearne

Program Director – Nature in Cities and Seed Services Paul Della Libera

Chief Executive Officer – Biodiverse Carbon Todd Berkinshaw

Director – Commercial Development Peter Flottmann

Financial Controller Sean Willans

Financial Planning and Analysis Manager Shankar Rao

ICT Manager Robyn Myrdycz

## WHERE WE WORK



Our work contributes to the following United **Nations Sustainable Development Goals:** 



Our values and behaviours are integrated into everything we do:



people first

Chair

### **Our National Programs**



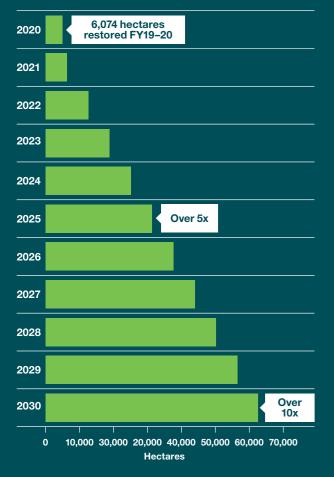


## **TOWARDS VISION 2030**

We are serious about maximising our impact. To ensure that we are contributing to solutions at a global scale, Greening Australia's 2030 goals are aligned with worldwide targets for climate action, sustainable development, land restoration and biodiversity.

We say our 2030 goals are bold and ambitious for a reason: to achieve them, we need to dramatically scale up our impact over the next 10 years.

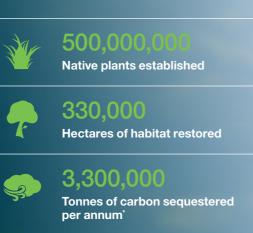
HECTARES WE NEED TO RESTORE EACH YEAR TO MEET OUR 2030 GOAL



"Getting to Vision 2030 will require an innovative and agile organisational culture, leading to the entire sector's growth as well as Greening Australia reaching our goals." **BRENDAN FORAN** CEO

### 06 | GREENING AUSTRALIA YEAR IN REVIEW 2020

## OUR 2030 GOALS



2

Flagship threatened species conserved

## 2,000

20

Hectares of gullies restored in the Great Barrier Reef catchment

**10,000** Hectares of wetlands restored in the Great Barrier Reef catchment"



6,600 Landholders engaged



100 Indigenous partnerships



3,000 Indigenous trainees

12,500 Volunteers involved



400,000

Tonnes of sediment stopped from polluting the Reef each year

\*The previous goal of 1,300,000 tonnes of carbon sequestered per annum was calculated using the old RMT model. The revised goal aligns with the new FullCAM model, which is the Australian Government's latest model for projecting carbon sequestration. \*\*The previous goal of 1,000 hectares is now judged too conservative for the 10-year timeframe, as we have restored 500 hectares of wetlands within the past 5 years.

## **IT'S MORE THAN A TREE**

Scaling up for impact calls us to continually evolve our culture and practices by questioning the status quo. We see ourselves as an environmental enterprise with practical solutions for complex problems, generating positive non-financial and financial returns that are reinvested into our vision and mission.

On our path to scale, we are embracing entirely new approaches to land restoration locally and globally, collaborating with our people and partners to apply the best available science, research and innovation, so people and nature can thrive.



### Mobilising remote sensing for restoration

Using machine learning to analyse and integrate earth observation data captured via satellite and drone (UAV), for all stages of the restoration lifecycle.

Photo credit Collective Logic.

## Spatial modelling for ecological excellence

National spatial analysis of landscapes to maximise outcomes for habitat, land restoration and carbon capture. *Image credit emapper.* 

### Building a national land bank

Gathering interested landholders to create landscapescale restoration projects.

Photo credit Annette Ruzicka.

## Trialling soil and seed treatments

Testing which soil amendments and seed treatments give our plantings the best chance of surviving in challenging and degraded environments.

### Making our plantings resilient

Trialling seed sourced from across the climatic range of a diversity of species to give our restoration the best chance of withstanding future climate scenarios.

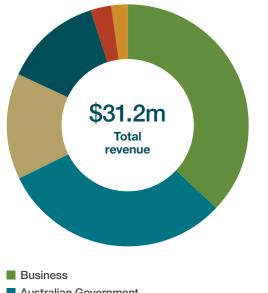






## **THIS YEAR'S FIGURES**

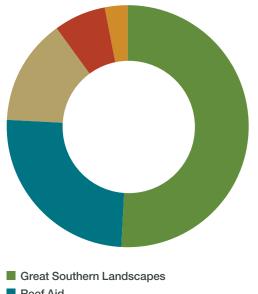
WHERE OUR MONEY COMES FROM:



Australian Government	31%
Philanthropy	<b>1</b> 4%
State Government	13%
Regional Natural Resource Management Groups	3%
Local Government	2%

37%

### WHERE OUR MONEY GOES:



Great Southern Landscapes	51%
Reef Aid	25%
Nature in Cities	14%
Thriving on Country	7%
Tasmania Island Ark	3%

## **OUR IMPACT IN 2020**

BREAKDOWN OF OUR IMPACT ACROSS THE NATIONAL

			Great Southern Landscapes	🐆 Tasmania Island Ark	Thriving on
Ŵ	<b>5,362,611</b> Native plants established	%			
P	<b>6,074</b> Hectares of habitat restored	%			
Ş	<b>60,740</b> Tonnes of carbon sequestered per annum	%			
j Maria	18 Flagship threatened species conserved	%			
<b>**</b>	<b>13</b> Hectares of gullies restored in the Great Barrier Reef catchment	he <sup>%</sup>			
8	<b>110</b> Hectares of wetlands restored in the Great Barrier Reef catchn	% nent			
\$	<b>705</b> Landholders engaged	%			
	<b>18</b> <sup>*</sup> Indigenous partnerships	%			
	202 Indigenous trainees	%			
¥	<b>3,231<sup>*</sup></b> Volunteers involved	%			
Ŷ	<b>6,537</b> Tonnes of sediment stopped from polluting the Reef each yea	% ar			

L PROGF	RAMS:			
n Country	in Reef Aid	🕹 Nature in Citi	es	



Thriving on Country represents Greening Australia's contribution to a stronger, reconciled Australia. It distils values we aim to bring to everything we do, building relationships of mutual trust, respect and opportunity with the Traditional Custodians of the land. Partnering to heal country creates a shared sense of pride and identity and opens two-way exchanges of skills and knowledge, which in turn highlights opportunities for First Nations employment and enterprise development in the growing restoration economy.



**Restoring country** 

Queensland Indigenous Land Conservation Project Greening Australia and BHP are partnering with Traditional Owners and Indigenous communities in Central Queensland to heal Sea Country for the health of the Great Barrier Reef. Work progressed this year on co-designing a site management plan with Barada Barna Traditional Owners for ecologically and culturally significant wetlands, and working with the Woorabinda Aboriginal community on establishing a ranger program and land management plans. More to come!

### Indigenous knowledge

### Learning about bush tucker

We are celebrating three years of the Ngadyung (the Ngunnawal word for water) program, funded by Icon Water. The program

raises awareness about water conservation and cultural connections to waterways in Australia's capital territory. Greening Australia partners with Dreamtime Connections to run hands-on workshops with students, who get to plant and sample a range of native bush tucker species, including Bulbine Lilies, Chocolate Lilies and Kurrajong trees. Over three years, the program has engaged over 800 students to add 1,000 native plants to 23 schools across the Canberra region.

### Palawa Science and Sustainable Futures - Virtual Trail

This webinar, convened by Aboriginal educator Dave Gough and organised by Greening Australia for National Science Week Tasmania, engaged students, Aboriginal leaders and scientists with the idea of Two-Eyed Seeing-Learning. If one eye sees with the strengths of Indigenous ways of knowing, and the other with the strengths of contemporary scientific ways of knowing, then learning to use both eyes together benefits us all. The webinar included a teaser for a video by film maker Georgia Stone and Rosny College media students capturing two Aboriginal immersion days held on Country by Greening Australia. The full video will be launched in coming months.

### Indigenous enterprise

### Growing Noongar seed collection enterprises

Greening Australia's goal to restore 330,000 hectares of habitat by 2030 requires a drastic increase in our native seed collection capacity. This need represents a powerful opportunity for Indigenous communities to develop seed supply enterprises. This year Greening Australia partnered with five Noongar groups across south-west Western Australia on an intensive training project to transfer foundational skills and knowledge in seed collection that will be fundamental to the future development of seed supply enterprises. The seed training, funded by Woodside, has delivered employment for 20 Noongar rangers as well as accredited training in conservation and land management.

	Indigenous trainees*
020 IMPACTS	202
030 GOALS	3,000

\*Includes participants in accredited (82) and non-accredited (120) training.

"The Reconciliation Action Plan (RAP) is Greening Australia's commitment to undertake actions that deliver lasting, positive change within our organisation, across the environmental sector, and throughout our sphere of influence. We are at the stage of compiling our specific commitments, which will be articulated through the three equally weighted pillars of the RAP process: relationships, respect, and opportunities. Each pillar will have corresponding, interconnected actions in our RAP, which will be guided and delivered

in future through our Thriving on Country program. Through this journey we contribute to a shared sense of national unity and identity and to a reconciled Australia for all." **ANNE SMITH** 

RECONCILIATION ACTION PLAN PROJECT LEAD



"The partnership between Greening Australia and Yaraguia Enterprises has grown over many years and is based on mutual trust and respect. Integral to our relationship is our shared belief that bringing together the combined strength of our sacred traditional knowledge and western science is essential to healing our country."

ORAL MCGUIRE CHAIR, YARAGUIA ENTERPRISES INCORPORATED

"200 years ago, Noongars would come together seasonally, following songlines, for cultural activities, lore, settling disagreements, marriage, trading. But since settlement this stopped. For well over 140 years we have not done this... it is a good thing we are doing, getting the young people together."

UNCLE EUGENE EADES NOONGAR ELDER, NOWANUP RANGERS

### We wish to acknowledge:

- The passing of Gigari George, one of Australia's most important contemporary leaders in environmental management, and a tireless advocate for Indigenous-led land and sea management, science and research. Gigari had a profound impact on Greening Australia's leadership and board and influenced our whole thinking around Thriving on Country.
- The legacy of Robyn Stepnell and the Stepnell family for their support of the development of Greening Australia's RAP.



## Great Southern Landscapes



Climate change and over-clearing have created a legacy of land degradation and extinction across southern Australia. One of the world's largest and most ambitious ecological restoration programs, Great Southern Landscapes integrates science-led, large-scale plantings into agricultural systems to capture carbon, protect biodiversity and support farm productivity.



### **Restoring habitat**

### It's more than a tree - it's a home

Greening Australia targets plantings to provide food and homes for wildlife. This year, in Victoria's west, we planted stringybarks across 900 hectares as food sources for the endangered Southeastern Red-tailed Black Cockatoo and restored 100 hectares to connect isolated Malleefowl populations with the Mallee Catchment Management Authority and the Victorian Department of Environment, Land, Water and Planning. In the Strzelecki Ranges, we planted 155,320 seedlings to create habitat for fauna including the Greater Glider and Swamp Antechinus.

In New South Wales, we planted over 400 hectares with a mix designed for Superb Parrot foraging, thanks to a NSW Government Saving our Species grant and Officeworks funding. Landholders are lining up for plantings through our other Saving our Species project helping the Glossy Black-Cockatoos, who lost much of their habitat in the fires.

For three years now, we've been planting with long-term landholder Bill Nosworthy on South Australia's Eyre Peninsula to restore Drooping Sheoak woodland, supported by our Restoring Australia partnership with Officeworks. This year we seeded 65 more hectares of habitat there for woodland birds like the Diamond Firetail.

### Wetland works help living wonders

We are bringing wetland management techniques developed by the National Bell Frog Recovery team to Victoria's Gippsland Lakes, to help the tiny local populations of Bell Frogs multiply and thrive. This work is supported by the East Gippsland Catchment Management Authority and the East Gippsland Landcare Network's 'Lungs of the Lakes Project'.

In Victoria's Western District, we are restoring the hydrology of historically altered wetlands to create prime breeding conditions for Brolgas. Odonata commissioned this work as part of statewide policy to achieve a 'zero net impact' from the wind energy industry on Victoria's Brolga population.

### Capturing carbon

### Scaling up for big impact restoration

Greening Australia accelerated our biodiverse carbon plantings this year in partnership with Woodside. We planted 460,000 seedlings and direct-seeded across more than 2,000 hectares on three sites in Western Australia's Gondwana Link and Wheatbelt regions, in what is one of Australia's largest-ever single-season plantings. Scaling up has been accompanied by the use of technology and innovation in restoration design and planning, in-field data capture, and trialling new techniques for planting and seed treatment. Our focus is now on broadening the scope of this work across Australia, developing regional priorities and investable on-ground solutions.

### **Rivers of Carbon**

Greening Australia continued our strong partnership with the Australian River Restoration Centre, working with landholders in New South Wales' Goulburn area and in Sydney Water catchments. These projects restore streams and wetlands to improve habitat, capture carbon, and filter water. Over four years, we've worked with 64 landholders, protected 120 kilometres of riverbanks, restored 598 hectares of land and engaged more than 1,500 people.

### **Regenerative agriculture**

### Shade Shelter Fodder

Farming systems that take an integrated approach to restoring natural capital will be key in realising our 2030 goals in agricultural landscapes. Our Shade Shelter Fodder system is a key solution for providing on-farm productivity gains with complementary environmental benefits. This year, we've invested in developing this system, including through economic modelling and evaluation, geographic definition of priority areas, system specifications and guidelines for on-farm management.



	No.	<b>?</b>	Ş	1 D
	Plants established	Habitat restored	Carbon sequestered per annum	Flagship threatened species conserved
2020 IMPACTS	5,027,871	5,583 hectares	55,839 tonnes	16
2030 GOALS	450,000,000	300,000 hectares	3,000,000 tonnes	17

To complete our largest ever single-season planting across three sites in Western Australia (including the one pictured), our team operated a three tractor, three seeder combination for approximately two months, sowing a biodiverse mix of native seeds to restore habitat and sequester carbon across these unique and important landscapes. Photo credit JC FilmBox.

"Greening Australia's Great Southern Landscapes program provides a coordinated approach to defining and reimagining the agricultural landscapes of southern Australia. This is vital to protect what remains of our biodiversity, to rebuild natural capital and repair the damage, to make our farming landscapes productive, ecologically stable, and resilient to change.

Our aim is to exponentially grow the number of rehabilitated hectares in our Great Southern Landscapes into the future, while continuing to put our people and their safety first and delivering excellent outcomes for biodiversity, carbon yield, and productivity. This year the team delivered our largest ever single-season planting, which represents a significant step forward in progress toward our 2030 goals." IAN ROLLINS **PROGRAM DIRECTOR** -GREAT SOUTHERN LANDSCAPES



This is what large-scale integration of trees on farms looks like. Our Shade Shelter Fodder planting at Manalling Springs in Western Australia, part of our planting partnership with Woodside, is on a working property. When the 130 hectares of native vegetation corridors we planted this season have had time to establish, these paddocks will be part of a future grazing system, providing shade, shelter and fodder for livestock productivity and wellbeing, while also capturing carbon and supporting on-farm biodiversity. Photo credit JCFilmBox.

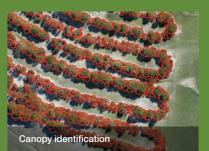
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## Applying machine learning to trees on farms

We are using programs to identify, measure and monitor values such as tree counts, canopy cover and plant height, and to capture data about how livestock are utilising our Shade Shelter Fodder systems (e.g. grazing, sheltering).

The second second

Employing technology this way to review our on-farm plantings, combined with important on-ground ecological data, is helping us process information faster, evaluate performance, evolve our planting designs and methods, and build quantifiable natural capital values to encourage investment.









Monitoring sheep activity in plantings



Greening Australia implements solutions to the two greatest threats to the Great Barrier Reef: climate change and polluted water. Our on-ground projects – partnering with landholders, communities and Traditional Owners – restore wetlands, revegetate landscapes and rebuild gullies to improve water quality, store carbon, and provide habitat for species.

### **Rebuilding eroded gullies**

### Keeping sediment on Strathalbyn Station

In partnership with the Queensland Government, the gully remediation trials at Strathalbyn Station represent one of the largest projects ever undertaken to reduce fine sediment export to the Great Barrier Reef Lagoon. We've completed 17.5 hectares of direct remediation trials, treating seven gullies and making a 97% improvement in water quality. Over 8,500 tonnes of fine sediment has been stopped from reaching the Reef each year from this site alone.

Funding from the Great Barrier Reef Foundation and Queensland Government enabled us to repair a further 7 hectares of active eroding gullies on Strathalbyn Station in 2020 to prevent the loss of 3,200 tonnes of sediment. These gully projects have invested millions into local jobs and businesses – at a time when Reef region economies have been hit hard by COVID-19.

### Stabilising gullies across Reef catchments

Reef Aid's gully restoration work expanded to new areas this year, supported by the Australian Government's Reef Trust. On Landers Creek Station near Millaroo, we stopped 460 tonnes of fine sediment polluting the Reef each year by repairing 2.28 hectares of gullies. On Footes Hill Station south-west of Ayr, we stabilised a further 1,813 tonnes of fine sediment. Our gully rebuilding and grazing land management projects will expand across the Fitzroy and Burdekin catchments this coming year to accelerate progress towards Reef Aid's 2030 goals.

### **Restoring coastal wetlands**

### Bringing back biodiversity

From the Wet Tropics through the Burdekin to the Fitzroy, our wetland projects boost Reef health and support threatened species, bringing benefits for landholders and the environment.

In late 2019, Greening Australia completed a 46-metre-long fishway, the largest in North Queensland, supported by the Australian Government's Reef Trust and others. The structure allows fish to move from rivers to Reef across the Victoria Mill Weir near Ingham to help re-build stocks. Additional revegetation around the fishway was supported by our Restoring Australia partnership with Officeworks. The growing plants will help protect the structure and provide overhanging shade for species in the waterway.

On Nywaigi country near Forrest Beach, our innovative saltwater bore trial with Mungalla Aboriginal Business Corporation has reduced weeds to help restore the biodiversity of Mungalla's coastal wetlands. As a mark of success, the wetlands have been newly visited by threatened species such





Above: These before and after images show the dramatic changes achieved in just three short years of treating actively eroding gullies on Strathalbyn Station to stop soil loss and sediment export to the Great Barrier Reef. Photo credits Damon Telfer, Fruition Environmental.

as the critically endangered Curlew Sandpiper and endangered Australian Painted Snipe.

### Transforming low productivity farmland into wetlands

Greening Australia and Mulgrave Landcare and Catchment Group are rebuilding wetlands to cut pollution, store carbon and improve biodiversity, with funding from the Australian Government's Reef Trust and support from AccorHotels and Sukin. The first project completed at a property near Fishery Falls in late 2019 included a constructed wetland and the restoration of 8 hectares (planting of over 10,000 trees). Our partner in this work, landholder Lenny Parisi, received the Prince's Trust Award – the highest prize at the annual Reef Champion Awards.

### Partnering with Indigenous communities

In Central Queensland's Fitzroy Basin, Greening Australia and Woorabinda Pastoral Company are collaborating on gully restoration works, thanks to the Queensland Government's Reef Water Quality Program and other partners. Greening Australia, Woorabinda Pastoral Company and Woorabinda Aboriginal Shire Council are also creating employment opportunities and ensuring the sustainability of the works by involving the local community in the project. This includes training and employing Woorabinda community rangers who are co-delivering trial gully treatments with our staff.



"The Reef Aid team achieved significant milestones this past year, including completing the largest gully remediation project in the Reef catchments. This unique partnership with the Queensland Government saw a \$2 million co-investment into the sector, prevented over 8,500 tonnes of sediment from reaching the Reef, and created over 50 local jobs. This project has helped transform large-scale gully remediation projects.

Moving into 2021, Reef Aid is focused on scale and impact, which will be achieved through developing environmental markets to provide the investment required. This includes focusing on the two biggest threats to the Reef: poor water quality and climate change. The coming year will see the development of investable projects around carbon (through revegetation), water quality (Reef

Credits), and biodiversity, as well as ensuring strong partnerships and co-design with landholders and Indigenous partners." **DR LYNISE WEARNE** PROGRAM DIRECTOR – REEF AID







Sediment stopped per annum 6,537 tonnes 400,000 tonnes

## **Tasmania Island Ark**

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 4. BOULTINN
 13. GLIMATE
 15. IFE IANO
 17. PARTINESSOPS

 Image: State of the state o

Tasmania Island Ark restores and connects important habitat, using innovative research to create functioning, climate-ready ecological communities that safeguard some of Australia's most iconic flora and fauna.

### Wildlife habitat

### Digging deep to future-proof restoration

A team of 'future proofers' from the University of Tasmania's ARC Centre for Forest Value, Greening Australia and Conservation Volunteers Australia undertook 'climate ready' plantings at the historic Marchwiel property in Tasmania's south-east. In collaboration with Greening Australia, the university will establish a number of comparable field trials along an aridity gradient from inland Tasmania to the coast, of which Marchwiel is one. Results from these trials will help Greening Australia develop revegetation and restoration strategies for a changing climate.

### Students use camera traps to analyse habitat

Our School Wildlife Monitoring Program is giving students a scientific insight into the nationally significant habitat values of the Tasmanian Midlands biodiversity hotspot. Campbell Town District High School students identified over 3,000 animals from camera traps in urban, fringe and remnant habitat zones. Among other results, they found that as feral species sightings increased, the diversity and number of native animal sightings decreased. The program will next be rolled out with Bothwell District High School, with students monitoring three key Greening Australia restoration sites.



### Island Lab - research and innovation

### Trees help balance the books

Planting trees and shrubs on farms makes an important contribution to biodiversity and climate change mitigation, and can also generate a range of benefits for farmers' increased agricultural production. However, the lack of recognition and quantification of these benefits has been, in part, a reason for low rates of uptake. Funded by the Department of Agriculture, Water and Environment, we are working with CSIRO and other partners to apply 'natural capital accounting'. We'll include different planting designs into farm accounts to capture and quantify the positive and profitable contribution that trees make to the financial and natural capital bottom line.

### When the cat's away, wildlife will play

Feral cats are the number one threat to Australia's mammals, through direct predation as well as by carrying diseases. We're supporting University of Tasmania students and researchers to undertake trials using Felixer, a feral cat management device, to understand its safety for use in Tasmania. Feral cats are unlikely to be eliminated from the landscape in the short term, so we need to build the capacity of our native animals to cope by increasing the complexity of our restoration.

### **Connecting people and nature**

**Empowering the next generation to act on climate change** We're already witnessing the impacts of climate change in Tasmania, and Greening Australia's Youth Climate Leaders' Program empowers students to take leading roles in addressing climate and sustainability issues faced by Tasmanian communities. More than 350 students from 40 schools identified their local issues and were charged with developing solutions, which they presented to their peers in a statewide video conference led by landscape architect and television presenter Costa Georgiadis.

The Youth Climate Leaders' Conference was delivered with support from 40 mentor experts. The conference featured presentations on climate action including wildlife monitoring, restoration plantings and Aboriginal immersion on Country. We're proud to say this program was Australia's National Winner of the Energy Globe Award 2020 – an important worldwide award for sustainability.





"Periods of turmoil and catastrophe, as we are experiencing now, are never easy. But they are also a major catalyst for innovation and collaboration. After a year of megafires and a global pandemic, the twin crises of climate change and biodiversity loss have become even more apparent.

We are taking action on climate change, not only by capturing carbon through large scale restoration, but also by helping nature adapt. Our work with the University of Tasmania on climate-adjusted seed and long-term planting trials has demonstrated that we can no longer undertake 'Business as Usual'. We need to improve the future resilience of nature by collecting seed from hotter and drier places. We're committed to building climate-ready restoration."

DR ELISA RAULINGS SCIENCE AND PLANNING MANAGER





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Urban areas make up less than 2% of Australia's land mass, but are home to 85% of the population. In 2016–17, more than 80% of population growth occurred in our major cities, and this trend is set to continue, to a projected 30 million people by 2046. As climate change and population growth intensify pressures on our urban areas, we are working with communities, business and governments across Australia to create greener, more liveable places where people and nature thrive.

### Water

### Improving St Peters Billabong

This important urban water quality project on Adelaide's River Torrens is working to develop a managed waterbody, adding biodiversity to sustain a healthy ecosystem into the future. Greening Australia provided the ecological management expertise to establish extensive, diverse vegetation in and around the billabong, facilitating an overall improvement in the ecological health of this aquatic refuge.

Smith Creek Trail - Creating a Cooler, Greener Environment Having successfully secured Greener Neighbourhoods grants funding, City of Playford in Adelaide's northern suburbs have contracted Greening Australia to assist with implementing and delivering green upgrades for the Smith Creek Trail. The project involves planting and maintenance of local native species across 11 hectares of reserves along Smith Creek, providing muchneeded habitat links and strategic climate adaptation for the neighbourhoods along the trail.

### **Biodiversity and climate**

### Sydney Biodiversity Offset Management

Our Sydney team has completed over 330 hectares of habitat improvement within Western Sydney, making Greening Australia one of the largest offset managers in the region. Our team's expertise has been acknowledged, with the NSW Biodiversity Conservation Trust commissioning Greening Australia to develop the statewide best practice template for restoration, a key facet of the offset scheme in New South Wales.

### Climate planning for Melbourne's urban habitat

Under the Melbourne Open Space Strategy, the Victorian Department of Land, Water and Planning engaged Greening Australia to develop a science-based method for planning and managing urban habitat restoration and resilience in a changing climate. Partnering with the Clean Air and Urban Landscape Research Hub, we are helping metropolitan councils model climate impacts and develop appropriate strategies. This method being piloted in Melbourne has potential applications for any urban local government area in Australia.





local park at a recent community event as part of Our Park Our Place. Photo credits Behaviour Change Collaborative and City of Canning.

### People

governments and residents in Perth to reconnect people with their local green spaces and each other. At the same time we'll be reducing urban heat and strengthening community wellbeing. Three parks in some of Perth's most heat-stressed council areas - Bassendean, Bayswater, and Canning - are the focus of the collaborative project. COVID-19 caused a rapid rethink of our community consultation events, and we worked with local councils to engage residents via online platforms. Their ideas are feeding into final site designs, and in the next few months we'll start implementing on-ground activities and running educational workshops. Supported by Lotterywest and Water Corporation's

Premier's Priority, this three-year, \$2.7 million project will establish native habitat and help cool urban areas through nature-based education and engagement. With a Western Sydney focus, the project is set to engage 13,000 students from 240 schools, installing 84,000 plants through school and community events across some of the hottest areas in Sydney.



'In many ways 2020 is the year to forget, but the one that will provide the groundswell of the greatest change. With the Black Summer bushfires blanketing our urban areas in smoke and ash, followed by flood and then the global COVID-19 pandemic, many of us started to what we are currently doing to it, and the difference we as individuals can make.

ecological infrastructure, recognising the intrinsic link between climate, biodiversity, health and

outlet as a conduit PAUL DELLA LIBERA PROGRAM DIRECTOR



## Native Seed Services



With the clear vision of healthy and productive landscapes where people and nature thrive, Greening Australia is committed to solving complex environmental problems. Our Native Seed Services are a fundamental part of this vision. With a national footprint of skilled seed collectors, production and processing facilities, our Seed Services teams are committed to providing the key resource for restoration at scale.

### **Nindethana Australian Seeds**

Successfully delivering over a tonne of provenance seed for biodiverse carbon restoration in Western Australia's South-West and Gondwana Link region, this high-quality seed from over 90 unique species formed the basis of our major landscape restoration in the region. Our major customers within large mining and major landscaping projects saw delivery of similar quantities of seed from our inventory of over 2,500 species, another great win for the environment.

### Western Sydney Seed Production Area

The largest of its kind in the region, our new production facility currently under construction covers 16 hectares and over 100 species of vegetation endemic to the Western Sydney Cumberland Plain. With urban development within Western Sydney increasing, our 'seed farm' provides a crucial link between conservation and restoration and is a catalyst for increased habitat in one of the country's densest urban settings.

### In development

Over the next 12 months, seed services will be working with our key partners across the country to supply our inspiring restoration work with volumes of quality seed in excess of what we have done previously. This is a challenge that energises the seed team; knowing every seed contains potential, hope and growth contributing to improved landscapes, where people and nature thrive.





### **Project Phoenix**

The 2019-20 Black Summer bushfires were an environmental catastrophe of proportions not previously seen in Australia. Through the Australian Government's emergency wildlife and habitat recovery response, Greening Australia has been charged with leading a native seed program with key experts to collect seed for bushfire devastated areas, mobilise and build capacity of the native seed sector, and crucially, develop a 10-year native seed and restoration strategy to enable adequate response to future events and emerging green economies.

Native seed is critical for landscape restoration, and it is also a symbol of hope. Through Project Phoenix, we hope to make a significant contribution to the longterm recovery of bushfire-affected landscapes and the opportunities of a greener future.



Minister for the Environment Sussan Ley launched Project Phoenix by visiting our seed production area and learned about cleaning native seed from Greening Australia's Kathleen Ward and Dave Warren.

## 🥪 Biodiverse Carbon

Biodiverse Carbon is a wholly owned subsidiary company of Greening Australia. The business specialises in environmental credit markets (carbon, biodiversity and water) and innovative investment models to rapidly scale the investment available for land restoration projects across Australia.

### **Carbon for Conservation**

Our Carbon for Conservation program manages biodiverse carbon projects across government, non-government and private lands in two internationally significant biodiversity regions of Australia.

In Western Australia's South-West – a globally recognised biodiversity hotspot – the Peniup project has restored 1,000 hectares of wildlife habitat for the endangered Carnaby's Black-Cockatoo and Malleefowl. In South Australia, the Morella project has restored 750 hectares of native vegetation adjacent to the Coorong and Lower Lakes wetland complex. This is one of Australia's most important wetland areas, and has been designated a Wetland of International Importance under the Ramsar Convention.

Both projects have been independently audited and issued Australian Carbon Credit Units (ACCUs) from the Australian Government's Clean Energy Regulator.

Biodiverse Carbon also announced a long-term carbon offset partnership with Cooper Energy in October 2020, enabling them to become Australia's first carbon-neutral domestic gas producer.

### In development

### Carbon farming

Large-scale carbon farming projects are currently in development and focused on integrating native vegetation into productive agricultural systems. This is achieved through establishing native trees and shrubs on Australian farms to provide shade, shelter and fodder for stock and to increase pollination of food crops.

### Technology and innovation

Environmental credit markets in Australia are rapidly evolving and applying the latest technology and innovations is critical for developing new projects and achieving large-scale impact.

To achieve this, we've been working with technology companies on drone trials to capture data on carbon project sites, worked with professional coders to automate high-resolution carbon mapping, and engaged resource economists to quantify and value all of the benefits associated with environmental projects.

These innovations are assisting us to develop largescale investable programs that can be financed through non-traditional sources of funding, including private capital investment.



Carbon farming projects not only increase the productivity of farmlands but also provide diversified income streams for landholders through carbon payments.

Environmental finance in the Great Barrier Reef catchments Land restoration in the Reef catchments is critical to improving poor water quality, the biggest threat to the Great Barrier Reef after climate change. Through Greening Australia's partnership with BHP, we are investigating innovative finance and environmental credit models to rapidly scale the level of investment available to land restoration projects. A major focus of this project is supporting Traditional Owners to undertake projects on their lands and creating long-term employment opportunities through environmental credit (carbon, biodiversity, water) markets.





## **OUR PEOPLE**

Greening Australia's annual awards recognise the dedicated contributions of colleagues, landholders and volunteers, as nominated by staff.



### Cumberland-Dodds Medal: Andrew Vear, Western Australia

Andrew is an experienced restoration expert who displays an extraordinary passion for his work. He is a considerate, diligent team player who puts others first and consistently goes above and beyond. Andrew's wide-ranging knowledge, positive attitude and ability to adapt to complex scenarios in the face of uncertainty has seen some of our largest ever restoration projects delivered on time, within budget and with the highest regard for the health and safety of colleagues.



### Stacey Madams' thorough professionalism, accuracy and efficiency is hard to match. In her role as Accounts Receivable Supervisor, she is a great communicator with staff across all

People and Culture Award: Stacey Madams, Queensland

offices, and with our banking team, external clients, supporters and partners. Stacey is a true team player, the first to offer help with covering gaps or during busy periods, and takes the initiative even with tasks outside her normal duties. Her diligence every day shows her dedication to Greening Australia.



### Volunteer of the Year: Murray Kelly, Australian Capital Territory

Murray has been part of both the Wednesday Canberra nursery volunteers and the Thursday Green Team for a decade. During COVID-19 restrictions, he was one of a few volunteering at the nursery on Tuesdays too. He is incredibly reliable, thorough, self-directed and punctual—even though it takes him a two-hour bus trip in each direction to attend. We estimate that over 10 years, Murray has contributed 3,000 hours (400 days) to Greening Australia—not including transit time.

Our heartfelt thanks to all volunteers and community members who contributed to our work this year.



### New Leader Award: Lianne Elliffe, Victoria

As project manager of one of the most complex projects in Greening Australia's history, Lianne's role is critical to our mission and she executes it with capability, insight and intelligence. She connects authentically with our people across a range of different teams, and is well respected by our clients and partners. Lianne brings calm, discipline and know-how in guiding our on-ground impact, showing dedication, patience and capability well beyond that expected of her role.



### Work Health and Safety Award: Jess Gardner, Victoria

Our Senior Ecologist based in Horsham, Jess is a practiced and effective follower of our work health and safety processes and procedures. When a fire started at the Minimay property this year, Jess' response was immediate and thorough, liaising with the Country Fire Association, establishing a check-in plan, monitoring the situation onsite and providing regular updates to all involved. Jess' professional application of work health and safety demonstrated an outstanding level of care for the property, project and partners.

## Vale

In memory of those in the Greening Australia family who have passed this year, and gave so much to the Australian landscape.

Colin Creighton, Queensland (former Director)
Graham Stephens, Queensland



### 2020 External Awards

- Greening Australia and Huonville High School's
   Tasmanian Youth Climate Leaders' Program is Australia's national winner of the prestigious Energy Globe Award 2020, cited as 'the most important award for sustainability worldwide'. We are now in the running for the global award.
- Congratulations Nel Smit for winning a Tasmanian Community Achievement Award – the University of Tasmania Teaching Excellence Award. This award acknowledges teachers who have the ability and skills to inspire students and colleagues. She certainly inspires us!



### The Chris Jones Environmental Stewardship Award: Stephen Burgun, New South Wales

Steve manages the University of Sydney's 6,600 hectare 'Arthursleigh' property in New South Wales' Southern Tablelands. His first project with the great Brian Cumberland in 2000 marked the start of a long, diverse partnership with Greening Australia. He has undertaken dozens of restoration projects with us over the past 20 years, all while managing 10,000 sheep and 500 cattle, skilfully integrating environmental objectives alongside business imperatives for the property.

Our partnership has been characterised by Steve's willingness to innovate. For example, he signed on for a Greening Australia-led seeding trial using pelletised eucalypt seed in 2009, and was an early adopter of the Whole of Paddock Rehabilitation program in 2013. Arthursleigh holds two impressive records for this program: biggest single paddock (100 hectares) and highest total number of hectares (420 hectares) in the scheme.

Together we've direct seeded 320 kilometres – the distance from Canberra to Sydney – and planted 18,000 tubestock seedlings on the property. We estimate that Steve has overseen the establishment of over 140,000 native trees and shrubs at Arthursleigh, and set aside over 1,200 hectares for conservation, raising the bar for productive and sustainable farms in the region. The entire 13 kilometres of the Wollondilly River passing through the property has also been fenced and revegetated. Furthermore, Steve has excluded livestock from every creek and gully feeding into the river, allowing the fragile soils to recover. Water clarity has improved so much, Steve proudly says he can see the bottom of the river for the first time in his life.

Steve happily shares his experience and enthusiasm, and has hosted a range of corporate supporters over the years, including Transgrid, Fuji Xerox, AccorHotels, Officeworks, Water NSW and triple j. He regularly welcomes community, volunteer and student groups to the property to learn firsthand about agriculture and the environment, and is a committed advocate for best practice restoration.





Greening Australia thanks all those who share our vision and roll up their sleeves beside us, including businesses, philanthropists, governments, investors, volunteers, members, and delivery partners. We especially appreciate your ongoing support in 2020's tough financial climate.

## Alcoa Foundation

This year we are celebrating three years' work to restore the Harvey, Murray and Serpentine Rivers in Western Australia through the Alcoa Foundation's Three Rivers initiative. The project saw 42,000 seedlings planted, 29 community events and 601 individuals engaged across 13 sites. The aquatic fauna surveys conducted for the Harvey River will now inform targeted ongoing restoration.



We continued progress towards our 10-year vision for the Bank Australia Conservation Reserve, which is comanaged by Greening Australia and Trust for Nature. We assessed the suitability of restoring artificial dams to their original hydrology, collaborated with Traditional Custodians on a cultural burn, and planted over 6,300 stringybarks to provide future food for the South-eastern Red-tailed Black-Cockatoo.

## BHP

Our partnership with BHP aims to work with Traditional Owners and Indigenous Communities to heal Sea Country within the Reef catchments. Our vision for this project includes co-designing pathways to skills, employment and enterprise development with our Indigenous partners.

## 🔍 greencollar

This year we established a significant partnership with GreenCollar which seeks to leverage our shared objectives in the development of new environmental markets. A new Co-operation and Investment Agreement will see Reef Aid and GreenCollar's Reef Credit program partnering to develop and finance Reef Water Quality Credit Projects, providing more sustainable funding both for our work and for landholders managing Australia's landscapes.

## **Officeworks**

We reached our three-year anniversary of our Restoring Australia partnership with Officeworks, which plants two trees for every one used, based on the weight of paper-based products purchased by customers. Since 2017, this Australiafirst initiative has established more than 639.000 trees across 1.400 hectares and six states. We are now working to help Officeworks plant 2 million trees by the end of 2025.



Through its 'Skilled Offering Program', NAB provided support to Greening Australia in building a detailed cost model for the organisation. They provided significant resources from their group treasury team throughout the year on a pro-bono basis.

## sukín

**Woodside** 

Indigenous enterprise.

Heading into the third year of our Sukin Reef Aid partnership, we continue to improve water quality on the Reef. With the successful completion of our Figtree Lagoon wetland construction project, Sukin's support enables us to now expand into a coastal wetland site downstream of Fishery Falls, working with a new landholder for 2020.

In October 2019, we entered into a

strategic carbon partnership with

Woodside. The first phase will see us

planting up to 4,000 hectares by 2021,

sequestering up to 700,000 tonnes of

will reduce the barriers to creating a

carbon emissions per year. This project

sustainable carbon market, creating work

for regional communities and supporting

### **Business**

Our business supporters, partners and clients include those listed left, and:

- Accor
- Arnold Bloch Leibler
- Beach Energy
- Beard and Blade
- Biome
- Clarins Australia
- Cooper Energy Harvey
- Kathmandu
- Lucy Folk
- Norton Rose Fulbright
- - Platinum Cables
  - Pur Projet
  - Pure Scot
  - TasNetworks
  - UCB Australia
  - Virgin Australia

### Looking ahead: 25 million biodiverse trees by 2025

This September, we launched a major partnership project to plant 25 million trees across Australia by 2025. One of the largest-ever privately funded restoration projects in the country, the project is a collaboration between global pharmaceutical company AstraZeneca's global initiative AZ Forest, supported by partner One Tree Planted, and the Global EverGreening Alliance's Restore Australia program, supported by Ark2030.

The project will cover an estimated 20,000 hectares of land (that's equivalent to one-guarter of the city of Canberra in size) and create habitat for dozens of endangered species. Establishing 25 million trees will sequester approximately 4.25 million tonnes of carbon dioxide over a 25-year crediting period and will create opportunities for regional jobs. More to come.

> Left: The collaboration on 25 million trees for Australia kicked off with partners planting 20,000 trees at Arthursleigh in the NSW Southern Highlands, supported by landholder The University of Sydney. L-R: Tara Buddhipala (Global EverGreening Alliance), Beth Dalgleish (One Tree Planted), Paul Della Libera (Greening Australia) and Liz Chatwin (AstraZeneca Australia and New Zealand). Photo credit Melia Wenger.



• Pennicott Wilderness Journeys Pty Ltd

## **OUR SUPPORTERS**

### **Australian Government**

Greening Australia engages with the Australian Government in a variety of areas, including legislative review, policy development, intervention and program delivery. Over the past year, Greening Australia participated in all these areas, including giving input into reviews of the Environment Protection and Biodiversity Conservation Act, the Emissions Reduction Fund and carbon methodologies.

Some key outcomes of the past 12 months have been: completing the largest component of the Australian Government's plan to plant 20 million trees by 2020; being engaged to develop native seed and plant recovery under the Australian Government's announcement for emergency interventions following the devastating 2019-20 bushfires; and delivering innovative projects under the Building Landcare Community and Capacity Program to trial drone technology and to develop a landholder portal to connect landholders who want to plant trees with organisations who can assist.

### **State and Territory Governments**

Greening Australia provides services to state and territory governments in ecological restoration, strategic planning, project management and training. Greening Australia also contributes significantly to policy forums and state parliamentary inquiries, providing input on topics such as biodiversity loss, threatened species, carbon markets, climate change adaptation, regenerative agriculture, and bushfire planning and recovery. Numerous service partner projects have either commenced or been delivered during 2019-20. For example:

- With the South Australian Department for Environment and Water, we are analysing carbon yield potential for revegetation work within the state conservation estate, moving now to Phase 2, commercial biodiverse carbon investment in these areas.
- Greening Australia and the Victorian Department of Environment, Land, Water and Planning worked with a range of partners to develop guidelines for creating climate future plots - areas of restored land that include plant genetics from different climates. As the climate changes, these diversely sourced plant communities are better equipped to change with it. While the guidelines are written with Victoria in mind, the principles and methods are nationally applicable.

### Greening Australia provides services to government departments, agencies and natural resource management organisations across Australia, including:

### Australian Government

- Clean Energy Regulator
- · Department of Agriculture, Water and the Environment
- · Department of Industry, Science, Energy and Resources
- Department of Infrastructure, Transport, Regional Development and Communications
- Reef Trust Partnership between the Australian Government's Reef Trust and the Great Barrier Reef Foundation

### ACT Government

- ACT Environment, Planning and Sustainable Development Directorate
- ACT Government Health
- ACT Parks and Conservation
- Icon Water Limited
- Transport Canberra and City services

### **New South Wales Government**

- · Department of Planning, Industry and Environment
- Murray Local Land Services
- National Parks and Wildlife Service
- NSW Environmental Trust
- Roads and Maritime Services
- Royal Botanic Gardens and Domain Trust
- South East Local Land Services
- Western Sydney Parklands Trust

### **Queensland Government**

- Department of Environment and Science
- Fitzroy Basin Association
- NQ Dry Tropics

### Teaming up for carbon on NSW farms

One of the year's great developments has been the establishment of a new partnership with Local Land Services NSW. Through their legislated provision of agricultural and natural resource management advice and extension across regional New South Wales, Local Land Services are well connected to farming communities, making them a natural partner for Greening Australia and Biodiverse Carbon. Underpinned by a Partnership Charter, the two organisations are developing a business case which will outline co-delivery of an aggregated model of biodiverse carbon plantings across multiple Local Land Services regions.



Habitat corridor restoration at scale on farm. Photo credit Local Land Services NSW.

### South Australian Government

- Department of Environment and Water: National Parks South Australia & Landscape South Australia
- Department of Planning.
- Transport and Infrastructure • Department of Primary Industries
- and Regions
- Eyre Peninsula Landscape Board
- Green Adelaide Landscape Board
- Kangaroo Island Landscape Board
- Native Vegetation Council
- Northern and Yorke Landscape Board SA Murray Darling Basin
- Landscape Board SA Power Networks
- SA Water

### **Tasmanian Government**

Department of State Growth

### Victorian Government

- Department of Environment, Land, Water and Planning Corangamite Catchment
- Management Authority • East Gippsland Catchment
- Management Authority Glenelg Hopkins Catchment
- Management Authority
- Authority
  - Parks Victoria
- Port Phillip and Westernport
  - Regional Roads Victoria

Authority

Zoos Victoria



From 2015-2020, Greening Australia planted 8,073,090 of the 20 Million Trees through 26 projects spanning the country - with help from our partners and supporters. For example, Barwon Justice Officers and Incitec Pivot employees (pictured) helped add trees to our grassy woodland site for 20 Million Trees at Limeburners Lagoon near Geelong, Victoria.

### Sector partnerships to support ecological restoration

As a member of the Australian Land Conservation Alliance, Greening Australia works to support and develop the private land conservation sector's collaboration on some of the most pressing conservation issues, including developing new finance and funding solutions for nature-based solutions to tackling climate change. The impact of the bushfires, followed by COVID-19 unemployment, led the conservation and farming sectors to jointly propose an integrated economic response to these crises through creating employment in the conservation and land management sectors. The Queensland and Western Australian governments have supported this initiative with the announcement of packages aimed at creating jobs.

- Mallee Catchment Management
- Catchment Management Authority
- Wimmera Catchment Management

### West Australian Government

- Department of Biodiversity Conservation and Attractions
- Department of Primary Industries and Regional Development – State Natural Resource Management Program
- Department of Water and Environmental Regulation -**Environment Protection Authority**
- DevelopmentWA
- Northern Agricultural Catchments Council
- Peel-Harvey Catchment Council
- South Coast NRM
- Water Corporation

"I'm incredibly proud of our involvement in the Australian Government's 20 Million Trees. The program has played an integral part of Greening Australia's scaling up of ecological restoration across Australia and has laid the foundation for us to reach our ambitious 2030 goals. Throughout the program we have driven biodiversity, agricultural, climate change and threatened species outcomes across 10,125 hectares." **BRENDAN FORAN** CEO



## **OUR SUPPORTERS**



Philanthropy comes in many forms, great and small - donations, major gifts and bequests, corporate philanthropy, brand partnerships and international giving. Every bit of support helps us on our path to scale and supports us to achieve our strategic 2030 goals.

Our philanthropic supporters include:

- 1% for the Planet
- Disney Conservation Fund

  - Perpetual Trustees
- Give2Asia

Geoff and Helen Handbury Foundation

- i=Change
- Ian Potter Foundation

Docusign Impact Fund

- James Galvin Trust
- JM Roberts Charitable Trust
- John T Reid Charitable Trust
- John Villiers Trust
- Kamener Foundation
- Mazda Foundation
- NAOS Asset Management Ltd

- Norman Family
- One Tree Planted
- Paul M Angell Family Foundation
- Portland House Foundation
- Prior Family Foundation
- Quiksilver Foundation
- Ryan Cooper Family Foundation
- Suncorp Trust
- The Purryburry Trust
- Tiffany & Co. Foundation
- triple j
- WOMADelaide Foundation
- Yulgilbar Foundation



triple j presenters Sally and Erica caught up with Greening Australia's Michela Fieni and Evan Freame to hear how we're turning donation dollars into carboncapturing trees.

### Charity partner with Pure Scot at Byron Bay Surf Festival

At this year's Byron Bay Surf Festival, Pure Scot invited Greening Australia to join them as a Charity Partner at their exclusive fundraiser for the preservation of Australian landscapes in the wake of the Black Summer bushfires.

Pure Scot's founder, David Prior (pictured left), has supported Greening Australia for five years through The Prior Family Foundation, and provided pivotal funding early in the launch of the Reef Aid program.

The Foundation was a large contributor at the event, announcing a \$250,000 donation directly to Greening Australia. Together with an art auction, the event raised a total of \$283,000 for Greening Australia to put towards restoring Australian landscapes.

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### Hottest 100 donations planted for the planet

Results from triple j's 2019 What's Up In Your World? survey found that a majority of their listeners believed climate change is the biggest issue affecting our generation.

So we teamed up with triple j for the Hottest 100 in 2020 to help fight climate change and plant trees across Australia. With the Hottest 100 being heard by 34% of Australia's population, triple j audiences raised over \$270,000 to help plant enough native trees and shrubs to store over 5,000 tonnes of carbon – equivalent to the carbon emissions from producing 10 million cans of beer!

The money raised helped Greening Australia plant over 24,000 trees during this winter's planting season, in the NSW Southern Tablelands and in Victoria's Gippsland and Habitat 141 regions, creating habitat for native species like the Greater Glider, Koala and Glossy Black-Cockatoo.

Besides putting a national spotlight on our work, attracting further support, and raising critical funds - it was a lot of fun.



## **GET INVOLVED**

Help us create healthy, productive landscapes where people and nature thrive.

greeningaustralia.org.au

Become a member to join us every step of the way

Become a partner and help us create meaningful impact for the environment

**Donate** to support our work restoring Australian landscapes

Subscribe for updates via our monthly e-newsletter

Connect with us on social media:



## CONTACT US

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