

Media Alert

New Top of Tree for Greening Australia in Victoria

The staff and Board of Greening Australia Victoria welcome Gary Topp to the position of Chief Executive Officer of one of the country's foremost independent environmental organisations, Greening Australia Victoria.

Gary has joined Greening Australia from the Knox City Council where he was Manager - Sustainability. Prior to that he was Chief Executive of Yorkshire Culture, a not-for-profit cultural development company established by the UK Government.

Gary has a Bachelor of Arts from University of Kingston, London and a Diploma in Management Studies from [the](#) University of Newcastle.

Barry Hart, Greening Australia Board President stated "*The Board were particularly impressed with Gary's entrepreneurial flair, his vision and commitment to a more sustainable environment. We are confident that he can provide the leadership Greening Australia needs to complete the transition to a successful business model, without losing our core mission to transform landscapes, particularly through biodiverse revegetation activities.*"

The Board is confident that Gary can continue the work that Steve Hibbard commenced over the past 12 months.

For **media enquiries** please contact:

Lynne King at Greening Australia on 03 9450 5303 or email lking@gavic.org.au

Greening Australia Background

For 25 years, Greening Australia has been quietly working with farmers, landowners, community groups, land management agencies, schools and individuals, to tackle critical issues like salinity, declining water quality, soil degradation, climate change, carbon neutralising and biodiversity loss head on.

Greening Australia is helping to successfully combat loss of habitat through an innovative blend of practical experience, science, community engagement and commitment. Greening Australia's activities are consolidated into three main areas – Sustainable Landscape Management, Environmental Education & training and National Programs. GAV manages projects that protect remnant bush through fencing, seed collection and seedbanking, and reinstate growth in areas that have been used for agriculture or logging. By conducting extensive research projects and using the results to aid in education and training, Greening Australia is rolling out the green carpet and making the planet a better place to live.